

## **Appendix A**

### **Leisure Management Contract Outcomes and Key Performance Indicators.**

The Authority's Outcomes Report identifies a number of targets that aim to support the following outcomes;

- Enhancing Central Bedfordshire
- Delivering Great Residents' Services
- Improving Education and Skills
- Protecting the vulnerable, promoting well being
- Creating stronger communities
- An efficient and responsive Council

and in addition, there are a range of Sport England Outcomes and Key Performance Indicators (KPI's) agreed for The Dunstable Centre following a successful application to Sport England's Strategic Facilities Fund;

- Supporting public health objectives to improve health outcomes in Dunstable, particularly the reduction of excess weight and obesity within the leisure centre catchment area (Physical Wellbeing)
- Supporting cross-departmental Council objectives to improve outcomes for young people and their families, particularly those requiring early intervention by Children's Services (Individual Development)
- Positively impact on the regeneration of Dunstable town centre (Economic Development)
- Increasing community engagement through the creation of a centralised hub for 'healthy lifestyles' (Social & Community Development)
- Have a positive impact on the self-esteem and mental wellbeing of leisure centre users (Mental Wellbeing)
- Sport England KPI 1 % of local people taking part in sport & physical activity at least twice per month
- Sport England KP1 2 A decrease in the percentage of local people physically inactive
- Sport England KPI 3 – Increase in the percentage of adults utilising outdoor space for exercise/health reasons
- Sport England KPI 4 – Increase in the % of children achieving physical literacy
- Sport England KPI 5 – Increase in the % of young people (11-18) with a positive attitude towards sport and being active

- Sport England KPI 6 – Increase in the number of people volunteering in sport at least twice in the last year
- Sport England KPI 7 – The demographics of volunteers in sport to become more representative of society as a whole

### Participation Targets at the Dunstable Centre

	<b>2019 - 20</b>	<b>2020 – 21</b>	<b>2021 – 22</b>	<b>2022 – 23</b>	<b>2023 – 24</b>
	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>
Participants (gym memberships)	1,813	2,368	2,743	2,994	3,216
Throughput (all Users)	676,301	739,540	784,308	815,190	842,276

The contractor shall also improve outcomes for specified groups. The Contractor is therefore required to encourage specific groups to use the facilities by promoting activity, in accordance with National Benchmarking Survey results.

- 11-19 years
- NS-SEC 6&7
- Inactive
- Concessions Card holders
- 65+ years
- Disabled both under and over 65 years
- Unemployed
- People on exercise referral
- Women and girls
- Mass market and Group participation
- Talented sports people
- Target BAME sport and activity participation



















## Key Performance Indicators

Key Performance Indicator assessment to be completed by the Contractor and included as an appendix to the Quarterly Performance Monitoring Report providing utilisation, services, facility and financial performance data to be used for information only and as a performance monitoring tool to support the process of continuous improvement. Please amend to match the key KPI's.

Key Performance Indicator	Score Banding (G = Green; A = Amber; R = Red)	Current Status					Look Ahead (Action Plan)
		Quarterly Score (colour coded)	Comparison to Previous Year's Quarter	Year to Date (colour coded)	Comparison to previous Year to Date	Narrative comments	
<b>Availability &amp; Monthly Performance</b>							
Percentage of facilities available at defined opening times	G = >95% A = 90-95% R = <90%	X%	X%	X%	X%		
Number of performance failures in [each/key] category:	Not colour coded, for information and to inform future action plans.						
- Pricing		X	X	X	X		
- Opening Hours		X	X	X	X		
- Activity Programming		X	X	X	X		
- Health & Safety		X	X	X	X		
- Equipment		X	X	X	X		
- Access							
- Legislation & Policy		X	X	X	X		
- Water		X	X	X	X		
- Drainage		X	X	X	X		
- Ventilation		X	X	X	X		
- Heating		X	X	X	X		
- Lighting		X	X	X	X		
- Pool Water Quality		X	X	X	X		
- CCTV & Security		X	X	X	X		
- Staffing		X	X	X	X		
- Cleaning		X	X	X	X		
- Environmental & Energy Management		X	X	X	X		
- Customer Service		X	X	X	X		
- Catering & Vending		X	X	X	X		
- IT Systems		X	X	X	X		
- Maintenance		X	X	X	X		
- [Grounds Maintenance]		X	X	X	X		
- [Event Management]		X	X	X	X		
- Reporting		X	X	X	X		
		X	X	X	X		
		X	X	X	X		
		X	X	X	X		
		X	X	X	X		
Percentage of performance failures identified from each source:	Not colour coded, for information and to inform future system changes	X%	X%	X%	X%		
- Self-monitoring		X%	X%	X%	X%		
- Client monitoring		X%	X%	X%	X%		
- External audits		X%	X%	X%	X%		

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		Quarterly Score (colour coded)	Comparison to Previous Year's Quarter	Year to Date (colour coded)	Comparison to previous Year to Date	Narrative comments	
- Users							
Percentage of performance events rectified in time	G = >95% A = 90-95% R = <90%	X%	X%	X%	X%		
Percentage of performance events requiring an extension	G = <10% A = 10-20% R = >20%	X%	X%	X%	X%		
Percentage of performance events completely resolved within 30 Contract Days	G = >95% A = 90-95% R = <90%	X%	X%	X%	X%		
Number of Performance Adjustment Points issued and resulting in Quarterly Performance Adjustments (£ total and percentage of Quarterly Payment)	G = <5% A = 5-10% R = >10%	£X X%	£X X%	£X X%	£X X%		
<b>Customer Service</b>							
Number of comments/complaints dealt with within the required time	G = 100% A = 95-100% R = <95%	X%	X%	X%	X%		
Percentage of Users satisfied with the Service	G = 100% A = 95-100% R = <95%	X%	X%	X%	X%		
<b>Maintenance of Buildings, Plant and Equipment</b>							
Delivery of Schedule of Programmed Maintenance and approval by Authority of proposed changes (% of Programme delivered on time or change approved)	Number of Programme activities completed. £ spent on planned activities, compared to budget. RAG only against number of tasks: G = 100% A = 95-100% R = <95%	X £X,000 X%	X £X,000 X%	X £X,000 X%	X £X,000 X%		
<b>Activity Programming</b>							
Number of events, sessions and programmed activities	G = >95% compared to target A = 90-95% compared to target R = <90% compared to target	X X%	X X%	X X%	X X%		
<b>Health &amp; Safety</b>							
RIDDOR reportable events	Not colour coded, number of reportable events	X	x	x	x		
<b>Utilisation these need to correspond to Participation and Sport England requirements</b>							
Throughputs:		Total	Total	Total	Total		
- Total visits to Facility	G = >95% compared to target	X,00,000 X%	X,00,000 X%	X,00,000 X%	X,00,000 X%		
- Young People (11 - 19)	A = 90-95% compared to target R = <90% compared to target	Young People (11-19) X,00,000 X%	Young People (11 - 19) X,00,000 X%	Young People (11- 19) X,00,000 X%	Young People (11 - 19) X,00,000 X%		
- 65+ Years old		65+ Years old	65+ Years old	65+ Years old	65+ Years old		

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		Quarterly Score (colour coded)	Comparison to Previous Year's Quarter	Year to Date (colour coded)	Comparison to previous Year to Date	Narrative comments	
-		X,00,000	X,00,000	X,00,000	X,00,000		
-		X%	X%	X%	X%		
- BAME groups		BAME groups	BAME groups	BAME groups	BAME groups		
-		X,00,000	X,00,000	X,00,000	X,00,000		
- Disabled persons		X%	X%	X%	X%		
-		Disabled persons	Disabled persons	Disabled persons	Disabled persons		
-		X,00,000	X,00,000	X,00,000	X,00,000		
- Fitness Members		X%	X%	X%	X%		
-		Fitness Members	Fitness Members	Fitness Members	Fitness Members		
-		X,000	X,000	X,000	X,000		
- Swimming lesson attendances		X%	X%	X%	X%		
-		Swimming lesson attendances	Swimming lesson attendances	Swimming lesson attendances	Swimming lesson attendances		
-		X,000	X,000	X,000	X,000		
- Club use		X%	X%	X%	X%		
-		Club use	Club use	Club use	Club use		
- [Per Facility area]		X,000	X,000	X,000	X,000		
		X%	X%	X%	X%		
		[Per area]	[Per area]	[Per area]	[Per area]		
		[X,000]	[X,000]	[X,000]	[X,000]		
		[X%]	[X%]	[X%]	[X%]		
Number of individuals using the Facilities who are undergoing clinical rehabilitation/ identified as overweight/ obese individuals	Reporting against business plan targets – actual measure and % G = >95% compared to target A = 90-95% compared to target R = <90% compared to target	X X%	X X%	X X%	X X%		
Number of educational/ development sessions hosted	Reporting against business plan targets – actual measure and % G = >95% compared to target A = 90-95% compared to target R = <90% compared to target	X sessions X%	X sessions X%	X sessions X%	X sessions X%		
Number of coaching courses/ camps delivered	Reporting against business plan targets – actual measure and % G = >95% compared to target A = 90-95% compared to target R = <90% compared to target	X courses/ camps X%	X courses/ camps X%	X courses/ camps X%	X courses/ camps X%		
<b>Environmental</b>							
Utility usage & trends	Financial trends analysis – year on year / quarter on quarter comparisons G = within 5% of budget A = within 5-10% of budget R = more than 10% off budget	X consumption units £X X%	X consumption units £X X%	X consumption units £X X%	X consumption units £X X%		
<b>Financial</b>							
Reporting of budgets versus actual performance – income per Facility	Financial trends analysis – year on year / quarter on quarter comparisons G = within 5% of budget	Income £ Income X% vs target Facility A	Income £ Income X% vs target Facility A	Income £ Income X% vs target Facility A	Income £ Income X% vs target Facility A		

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	A = within 5-10% of budget R = more than 10% off budget (supported by more detailed comparison)	£X,000,000 X% [Facility B £X,000,000 X%]	£X,000,000 X% [Facility B £X,000,000 X%]	£X,000,000 X% [Facility B £X,000,000 X%]	£X,000,000 X% [Facility B £X,000,000 X%]		
Reporting of budgets versus actual performance – expenditure per Facility	Financial trends analysis – year on year / quarter on quarter comparisons G = within 5% of budget A = within 5-10% of budget R = more than 10% off budget (supported by more detailed comparison)	Expenditure £ Expenditure X% vs target Facility A £X,000,000 X% [Facility B £X,000,000 X%]					
Subsidy per user (broken down per Facility)	G = within 5% of budget A = within 5-10% of budget R = more than 10% off budget	£X	£X	£X	£X		