

Central Bedfordshire Council

TRAFFIC MANAGEMENT MEETING

18 DECEMBER 2018

Traffic Calming Measures - B4541 Whipsnade Road, Dunstable

Report of:

Paul Mason, Assistant Director, Highways
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Responsible Officer(s):

Charlotte Dunham, Senior Highways Officer
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This report relates to a decision that is Non-Key

Purpose of this report

This seeks to document the recent statutory consultation to install Rumble Strips and a 40mph buffer zone on B4541 Whipsnade Road, Dunstable.

RECOMMENDATIONS

The Traffic Management Meeting is asked to:

1. **Approve the implementation of the traffic calming features (Rumble Strips).**
2. **Approve the implementation of the 40mph buffer zone.**

Overview and Scrutiny Comments/Recommendations

1. This is not to be presented at Overview and Scrutiny.

Issues

Background Information

2. As part of the Integrated Transport Capital Works Programme 2018/19 the B4541 Whipsnade Road was identified as a site whereby a route study was appropriate in order to address a number of safety concerns. The area to be analyzed was from Tring Road junction to Isle of Wight Lane a section of approximately 1.7km.

Collision History

3. There is a documented collision history, with six occurrences categorised as serious and nine occurrences categorized as minor in the area between the Golf Club entrance and the Tring Road/West Street roundabout. This justifies the need for a scheme.

Scheme Proposals

4. As a result of the assessment by Road Safety Engineers the installation of a 40mph buffer zone prior to the 30mph speed limit change near Royce Close and two sets of Rumble Strips each side of the entrance to the 'California.'
5. The proposed rumble strips are to be at a nominal height of 6mm and extending across the carriageway, finishing 200m from the kerb edges.

The buffer zone is to help reduce speeds prior to the 30mph limit as drivers approach Dunstable and is for a proposed length of approximately 290m. There are 3 properties that would be affected by the 40mph buffer and should the proposals be implemented would slow speeds in the area of their accesses.

Statutory Consultation

6. Statutory consultation was carried out in September 2018, whereby the emergency services including the Police, ward members and any residents impacted by the proposals were notified either by email or letter. Site notices were displayed on site.

Representations

7. A total of two representations were received with Bedfordshire Police in support.

Options for consideration

8. Comments raised in the representations were that:
 - a. Money is being wasted on a scheme where there is no collision history.
 - b. More signage is required to address the speeding issue.

Reasons for decision

9. Officer comments in response to the concerns are as follows:

- I. There is a documented collision history at the location of the proposals. Other small measures are proposed along the route, but these are not subject to statutory consultation.
- II. The location has been reviewed by road safety designers who have produced a scheme proportionate to the site conditions and considered all sign variants, design standards and legislation. We are also in a period of decluttering and not erecting signs where there is no requirement.

Reason for urgency

10. The proposals are to address a documented history of collisions along the B4541 and are on the grounds of road safety.

Council Priorities

11. These proposals meet the Local Plan Objective J to reduce the risk of people being killed or seriously injured.

Corporate Implications

12. This scheme addresses a road safety issue along the route which has been shown by collision history, therefore meets the LTP Objective J; reduce the risk of people being killed or seriously injured.

Legal Implications

13. The order for the 40mph buffer requires sealing before being enforced.

Financial and Risk Implications

14. The scheme is funded from the Integrated Transport Plan Capital Works budget and the costs are predicted to be £18000.

Equalities Implications

15. Statutory consultation has taken place and those affected have been invited to comment on the proposals.

Conclusion and next Steps

16. The proposals for both rumble strips and the 40mph buffer should be implemented as published to address a collision history at the site along with other small works that were subject to consultation.

Appendices

Appendix A: Collision History
Appendix B: Public Notices
Appendix C: Scheme Drawing
Appendix D: Police Response
Appendix E: Representations

Background Papers

None

Report Author:

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Personal Injury Collision Information
B4541 Whipsnade Road,
Dunstable.
01/07/2012 to 30/06/2017

Accident Date BETWEEN '01-Jul-2012' AND '30-Jun-2017'

No.	Area	L/A	Reference	Severity	Day	Date	Time	Grid	Coords	Link/Node	Street
1			E06000056	16DA0003	Slight	Saturday	02/01/2016	14:11	500742/221405		
Location: B489 TRING ROAD, 10 metres west of B4541 WHIPSNAD ROAD, DUNSTABLE, Bedfordshire 1st Rd: B489 2nd Rd: B4541											
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard		
30MPH	Single c'way	R'dabt Give	Daylight	Fine	Dry	None	Pelican	None	None		
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex Age B,
1	Car	No	O/T mov veh	W E	On main	Junt appr	No	None		None	Untra. -1 M,
2	Pedal Cycle	No	Going ahead	W E	On main	Junt appr	No	None		None	Female 47 M,
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil		
1 2	Drv/Rider	Female	47	Slight	No	Not ped	Not ped	Not ped	Other		
Description: V2 A PEDAL CYCLE TRAV EAST ON SINGLE CARRIAGEWAY, 2 LANE SECTION OF ROAD IN LANE 1. V2 WAS OVERTAKEN BY V1 BUT CLIPPED BY V1 AS IT PASSED. V2 RIDER FELL OF CYCLE ONTO GROUND. V1 STOPPED, DRIVER SAW RIDER OF V2 PICK HERSELF UP, SO DROVE AWAY, FAILING TO PROVIDE DETAILS.											
User Information:											
2			E06000056	140724	Slight	Tuesday	13/12/2016	14:15	500749/221402		
Location: B489 WEST STREET RDBT J/W B4541 WHIPSNAD ROAD, DUNSTABLE, BEDFORDSHIRE. 1st Rd: B489 2nd Rd: B4541											
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard		
30MPH	Roundabout	R'dabt Give	Daylight	Rain	Wet	None	Pelican	None	None		
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex Age B,
1	Van/Goods < 3.5t	No	Going ahead	W E	On main	Mid junction	No	None		None	Male 53 M,
2	Pedal Cycle	No	Right turn	S E	On main	Mid junction	No	None		None	Male 65 M,
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil		
1 2	Drv/Rider	Male	65	Slight	No	Not ped	Not ped	Not ped	Other		
Description: C1 was riding a bicycle (V2) from Whipsnade Road and entered the roundabout to turn right onto West St. And was hit from behind by V1, knocking C1 off his bike. V1 waited for Police but left details at scene with Ambulance driver until police arrived. C1 went to hospital to get checked over, injuries appeared slight. No damage to V1 but wheel of bicycle damaged.											
User Information:											
3			E06000056	13DA0481	Slight	Wednesday	10/07/2013	06:18	500753/221393		
Location: B489 Tring Road Metres B4541 Whipsnade Road, Dunstable, Bedfordshire 1st Rd: B489 2nd Rd: B4541											
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard		
30MPH	Single c'way	Mini-R Give	Daylight	Fine	Dry	None	Pelican	None	None		
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex Age B,
1	Car	No	Right turn	S E	On main	Ent r'about	No	None		None	Female 59 -1,
2	Pedal Cycle	No	Going ahead	E W	On main	Mid junction	No	None		None	Male 35 M,
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil		
1 2	Drv/Rider	Male	35	Slight	No	Not ped	Not ped	Not ped	Other		
Description: V1 Trav North on B4541 Whipsnade Rd Approaching Rdbt Junction Intending to Turn Right, V2 a Pedal Cycle Trav West on Rdbt Going Straight Ahead, V1 Enters Rdbt and Collides with W/S of V2.											
User Information:											
4			E06000056	14DA1128	Slight	Saturday	29/11/2014	09:35	500754/221405		
Location: B489 Tring Road Metres B4541 Whipsnade Road, Dunstable, Bedfordshire 1st Rd: B489 2nd Rd: B4541											
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard		
30MPH	Roundabout	R'dabt Give	Daylight	Fine	Dry	None	Pelican	None	None		
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex Age B,
1	Car	No	Going ahead	W E	On main	Ent r'about	No	None		Nearside	Other Female 35 -1,
2	Car	No	Right turn	S E	On main	Mid junction	No	None		None	Male 50 M,
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil		
1 1	Drv/Rider	Female	35	Slight	No	Not ped	Not ped	Not ped	Other		
2 2	Passenger	Female	2	Slight	Rear	Not ped	Not ped	Not ped	Other		
3 2	Passenger	Female	5	Slight	Rear	Not ped	Not ped	Not ped	Other		
4 2	Passenger	Female	51	Slight	Front	Not ped	Not ped	Not ped	Other		

Description: V2 TRAV WEST, ENTERS RDST, FAILING TO SEE OR GIVE WAY TO V1 TRAV EAST, ALREADY ON THE RDST, TURNING RIGHT. BOTH VEHICLES COLLIDE.

Description: V1 TRAV WEST ENTERS RDBT, FAILING TO SEE OR GIVE WAY TO V2 TRAV EAST, THAT WAS ALREADY ON RDBT TURNING RIGHT. V1 HITS V2.

User Information:

Description: V1 was travelling North on Whipsnade Road Dunstable approached Whipsnade road roundabout, turning right, and collided with the side of an artic lorry v2 trav East on roundabout. Both vehicles stopped at scene, an ambulance attended and took the driver of V1 to LsD Hospital Luton after complaining of pain. V1 Driver discharged self from hospital and arrested as unfit through drink or drugs

No.	Area	L/A	Reference	Severity	Day	Date	Time	Grid Coords	Link/Node	Street
9		E06000056	128671	Serious	Monday	31/10/2016	12:16	500791/221230		
Location: B4541 WHIPSNADE ROAD, 20 METRES NORTH OF J/W PIPERS CROFT, DUNSTABLE, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd: U										
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard	
30MPH	Single c'way	T/Strag Give	Daylight	Fine	Dry	None	None	None	None	
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off
1	Car	No	O/T mov veh	S N	On main	Junct cleared	No	None	None	Male
2	Pedal Cycle	No	Going ahead	S N	On main	Junct cleared	No	None	None	Female
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil	
1	2	Drv/Rider	Female	57	Serious	No	Not ped	Not ped	Not ped	Other
Description: V1 has been travelling North along Whipsnade Road towards Dunstable, V2 a cyclist also travelling in same direction. V1 has failed to give V2 enough room as they have gone to pass, V1 has hit V2 on nearside causing cyclist to fall off onto the road causing head injury and injury to hand										
User Information:										
10		E06000056	160524	Serious	Sunday	05/03/2017	20:44	500792/221239		
Location: B4541 WHIPSNADE ROAD, 30 METRES NORTH OF J/W UC WITH PIPERS CROFT, DUNSTABLE, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd:										
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard	
30MPH	Single c'way	NotJCT	Dark/lights lit	Rain	Wet	None	None	None	None	
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off
1	Car	No	Going ahead	S N	On main	Not at	Yes	Kerb	Offside	Lamp
1	1	Drv/Rider	Male	24	Serious	No	Not ped	Not ped	Not ped	Other
2	1	Passenger	Male	28	Serious	Front	Not ped	Not ped	Not ped	Other
Description: V1 TRAVELLING NORTH APPROACHING A SLIGHT NEARSIDE BEND IN THE ROAD AHEAD. DRIVER HAS THEN LOST CONTROL OF VEHICLE WHICH HAS BEGUN TO ROTATE, CROSSED ROAD INTO OPPOSITE LANE AND THEN MOUNTED KERB. THE OFFSIDE OF V1 HAS THEN COLLIDED WITH A LAMP-POST, WHICH HAS BEEN COMPLETELY REMOVED FROM THE GROUND. THE VEHICLE HAS CONTINUED NORTH ALONG A GRASSED VERGE AND COLLIDED WITH A TREE AND CAME TO REST.										
THE DRIVER HAS SUFFERED INJURIES THAT ARE CONSIDERED 'LIKELY TO PROVE FATAL'. THE FRONT SEAT PASSENGER HAS SERIOUS BUT NOT LIFE THREATENING INJURIES.										
NO OTHER PERSON OR VEHICLE INVOLVED.										
User Information:										
11		E06000056	14DA0180	Serious	Friday	28/02/2014	12:03	500800/220720		
Location: B4541 Whipsnade Road 385 Metres South of Royce Close, Dunstable, Bedfordshire 1st Rd: B4541 2nd Rd:										
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard	
60MPH	Single c'way	Priv Give	Daylight	Rain	Wet	None	None	None	None	
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off
1	Taxi	No	Right turn	E N	On main	Junct cleared	No	None	None	Male
2	Van/Goods < 3.5t	No	Going ahead	S N	On main	Junct appr	OT	None	Other	Female
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil	
1	2	Drv/Rider	Female	49	Serious	No	Not ped	Not ped	Not ped	Other
2	2	Passenger	Female	75	Slight	No	Not ped	Not ped	Not ped	Other
Description: V1 Exits from Business Premises turning right onto Road. V2 Trav North Comes over Brow of Hill and Sees V1 Ahead, Takes Avoiding Action and Collides with N/S Verge Causing V2 to Roll Over. no Contact Between Vehicles.										
User Information:										
12		E06000056	15DA0229	Serious	Saturday	28/02/2015	16:30	500808/221056		
Location: B4541 WHIPSNADE ROAD, 100 metres south of ROYCE CLOSE, DUNSTABLE, BEDFORDSHIRE 1st Rd: B4541 2nd Rd:										
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard	
60MPH	Single c'way	NotJCT	Daylight	Fine	Dry	None	None	None	None	
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off
1	Car	No	Going ahead	N S	On main	Not at	No	None	None	Female
2	Car	No	Going ahead	S N	On main	Not at	No	None	None	Untra.
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil	
1	1	Drv/Rider	Female	21	Serious	No	Not ped	Not ped	Not ped	Other
2	1	Passenger	Male	19	Slight	Front	Not ped	Not ped	Not ped	Other
3	1	Passenger	Male	33	Serious	Rear	Not ped	Not ped	Not ped	Other
Description: V1 TRAV SOUTH OUT OF DUNSTABLE AND V2 TRAV IN OPP DIRECTION. BOTH VEHICLE COLLIDE F/O/S TO F/O/S FOR UNKNOWN REASON. OCCUPANTS OF V2 RUN OFF FROM SCENE.										
User Information:										

No.	Area	L/A	Reference	Severity	Day	Date	Time	Grid Coords	Link/Node	Street			
13		E06000056	148721	Slight	Wednesday	11/01/2017	06:44	500815/221174					
Location: B4541 WHIPSNAD ROAD, 10 METRES NORTH OF J/W ROYCE CLOSE, DUNSTABLE, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd: U													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
30 MPH	Single c'way	T/Strag Give	Dark/no lights	Fine	Wet	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Lt hand bend	S N	On main	Junct cleared	Yes	None	Nearside	None	Male	61	N
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	61	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 Trav North has come round the bend a little faster than appropriate for the conditions and has over steered and when correcting the over steer has caused the car to shake and lose control.													
User Information:													
14		E06000056	199052	Serious	Saturday	17/06/2017	19:40	500827/220299					
Location: B4541 WHIPSNAD ROAD J/W ENTRANCE TO DUNSTABLE DOWNS GOLF CLUB, KENSWORTH, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd: U													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60 MPH	Single c'way	Priv Give	Daylight	Fine	Dry	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Other:	No	Right turn	E N	On main	Enter main	No	None	None	None	Male	47	N
2	M/cycle	> 500cNo	Going ahead	S N	On main	Mid junction	No	None	Nearside	Ditch	Male	42	N
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	2	Drv/Rider	Male	42	Serious	No	Not ped	Not ped	Not ped	Other			
Description: V1 has been waiting to turn right, from Golf Club, across the path of V2 which was travelling South on Whipnade Road. V1 has turned too early across the road causing V2 (P2W) to swerve and V1 has also clipped the side of V2. V2 has swerved into the hedgerow hurting his back and possibly fracturing his collar bone.													
User Information:													
15		E06000056	14DR1180	Serious	Thursday	11/12/2014	07:30	500829/220516					
Location: B541 Whipnade Road 215 Metres North of Whipnade Golf Club, Kensworth, Bedfordshire 1st Rd: B541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60 MPH	Single c'way	NotJCT	Daylight	Fine Wind	Wet	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Going ahead	N S	On main	Not at	No	None	None	None	Male	-1	N
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Pedestrian	Male	21	Serious	No	North	Walk	On footway	Other			
Description: Cas1 a Ped, Walking North on O/S Verge Facing Oncoming Traffic. V1 Trav South Clips Cas1 left Arm with Wing Mirror Causing Serious Injury. V1 Driver Assist Cas1 but Fails to Report.													
User Information:													
16		E06000056	15DA0678	Slight	Monday	17/06/2015	08:10	500858/219791					
Location: B4541 WHIPSNAD ROAD, 70 metres north of U221 ISLE OF WIGHT LANE, KENSWORTH, Bedfordshire 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60 MPH	Single c'way	NotJCT	Daylight	Fine	Dry	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Going ahead	N S	On main	Not at	No	None	Nearside	None	Male	29	-
2	Goods unknown	No	Going ahead	N S	On main	Not at	No	None	None	None	Male	65	-
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	29	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 TRAV SOUTH, EXITS BEND AND SEES V2, A ROAD SWEEPER UP AHEAD. V1 SWERVES TO N/S IN ATTEMPT TO AVOID COLLISION, MOUNTS N/S VERGE BUT STILL MAKES CONTACT WITH REAR OF V2.													
User Information:													

No.	Area	L/A	Reference	Severity	Day	Date	Time	Grid Coords	Link/Node	Street			
17		E06000056	166041	Slight	Friday	03/03/2017	20:18	500873/219510					
Location: B4541 WHIPPSNADE ROAD, 65 METRES NORTH OF THE ENTRANCE TO CHILTERN'S GATEWAY VISITORS CENTRE, WHIPPSNADE, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Dark/no lights	Fine	Dry	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Going ahead	N S	On main	Not at	No	None	Nearside	Ditch	Male	23	-
2	Car	No	Going ahead	S N	On main	Not at	No	None		None	Male	24	-
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	23	Slight	No	Not ped	Not ped	Not ped	Other			
2	2	Drv/Rider	Male	24	Slight	No	Not ped	Not ped	Not ped	Other			
3	2	Passenger	Female	4	Slight	Rear	Not ped	Not ped	Not ped	Other			
4	2	Passenger	Male	4	Slight	Rear	Not ped	Not ped	Not ped	Other			
5	2	Passenger	Female	21	Slight	Front	Not ped	Not ped	Not ped	Other			
Description: V2 WAS TRAVELLING SOUTH ALONG LOCATION DRIVING HOME. V1 WAS ALSO TRAVELLING HOME BUT IN THE OPPOSITE DIRECTION. DRIVER OF V1 A FOREIGN NATIONAL WAS LOST AND LOOKING AROUND TO GET HIS BEARINGS. IN DOING SO THE V1 DROVE ACROSS THE ROAD AND IN TO THE PATH OF V2. BOTH VEHICLES COLLIDED HEAD ON CAUSING EXTENSIVE DAMAGE AND SERIOUS INJURY TO THE DRIVER OF V2.													
User Information:													
18		E06000056	16DA0249	Slight	Thursday	17/03/2016	06:10	500876/219650					
Location: B4541 WHIPPSNADE ROAD, 55 metres south of U221 ISLE OF WIGHT LANE, KENSWORTH, Bedfordshire 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Daylight	Fog Mist	Wet	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Going ahead	S N	On main	Not at	Over	None	N/s & rebound	Sign	Male	30	-
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	30	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 TRAV NORTH, LEAVES THE ROAD TO THE N/S FOR UNKNOWN REASON, HITS SIGN POST AND GRASS BANK BEFORE MOVING BACK ONTO ROAD AND ROLLING OVER ONTO ITS ROOF.													
User Information:													
19		E06000056	166177	Slight	Monday	06/03/2017	22:22	500878/219551					
Location: B4541 WHIPPSNADE ROAD, 107 METRES NORTH OF THE ENTRANCE TO CHILTERN'S GATEWAY VISITORS CENTRE, WHIPPSNADE, BEDFORDSHIRE 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Dark/no lights	Fine	Dry	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	O/T mov veh	N S	On main	Not at	Over	None	N/s & rebound	None	Male	40	-
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	40	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 HAS OVERTAKEN A SLOWER MOVING VEHICLE APPROACHING TOP OF HILL CREST ON WHIPPSNADE ROAD HAVING COMPLETED THE OVERTAKE V1 HAS SOMEHOW LOST CONTROL OF THE VEHICLE AND CRASHED INTO THE VERGE N/S CAUSING THE VEHICLE TO OVERTURN AND COME TO REST IN THE MIDDLE OF THE ROAD.													
User Information:													
20		E06000056	16DA0092	Fatal	Tuesday	17/02/2016	08:30	500879/219507					
Location: B4541 Whipsnade Road at Visitors Centre 200 Metres South of Isle of Wight Lane, Kensworth, Bedfordshire 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Daylight	Fine	Ice	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Rt hand bend	S N	On main	Not at	Yes	None		None	Male	40	M
2	Goods > 7.5t	No	Going ahead	N S	On main	Not at	No	None		None	Male	41	-
Cas No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil				
1	1	Drv/Rider	Male	40	Fatal	No	Not ped	Not ped	Not ped	Other			
2	2	Drv/Rider	Male	41	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 Trav North Leaving an O/S Bend, Skids on Road Surface and Spun across to Opp Carriageway. V1 Collides with Heavy Impact N/S with Oncoming V2 an Lgv.													
User Information:													

No.	Area	L/A	Reference	Severity	Day	Date	Time	Grid Coords	Link/Node	Street			
21		E06000056	15DA0098	Slight	Friday	06/02/2015	08:30	500881/219496					
Location: B4541 Whipsnade Road 210 Metres South of Isle of Wight Lane, Kensworth, Bedfordshire 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Daylight	Fine	Ice	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Car	No	Rt hand bend	S N	On main	Not at	Yes	None		None	Female	44	-1
2	Van/Goods < 3.No	No	Lt hand bend	N S	On main	Not at	No	None		None	Male	48	-1
Cas No	Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil			
1	1	Drv/Rider	Female	44	Slight	No	Not ped	Not ped	Not ped	Other			
2	2	Drv/Rider	Male	48	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 Trav North on Slight O/S Bend, Loses Control on Slippery Road Surface. V1 Moves across to O/S of the Road and Collides with Oncoming V2.													
User Information:													
22		E06000056	15DA0671	Slight	Thursday	03/10/2013	07:00	500883/219463					
Location: B4541 Whipsnade Road at Approx 250 Metres South of Un221 Isle of Wight Lane, Whipsnade, Bedfordshire 1st Rd: B4541 2nd Rd:													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	NotJCT	Daylight	Fog Mist	Wet	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Van/Goods < 3.No	No	Rt hand bend	S N	On main	Not at	No	None		None	Untra.	-1	N
2	Car	No	Lt hand bend	N S	On main	Not at	No	None	Nearside	Ditch	Female	38	N
Cas No	Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil			
1	2	Drv/Rider	Female	38	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V2 Trav South, About to Enter N/S Bend when Met by Oncoming V1 Straddling Centre of Road, V2 Attempts to Move to N/S Kerb but R/O/S of V2 is Hit by V1, Pushing V2 into N/S Ditch. V1 Makes off from Scene.													
User Information:													
23		E06000056	108187	Slight	Wednesday	31/08/2016	12:35	501580/217984					
Location: B4540 WHIPSNADE ROAD RNDBT J/W C225 DUNSTABLE ROAD, WHIPSNADE, BEDFORDSHIRE. 1st Rd: B4540 2nd Rd: C225													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
60MPH	Single c'way	R'dabt Give	Daylight	Fine	Dry	None	None	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	Van/Goods < 3.No	No	Right turn	N W	On main	Mid junction	No	None	Nearside	Ditch	Male	25	-1
2	Goods unknown	Single	Going ahead	S N	On main	Ent r'about	No	None		None	Untra.	-1	N
Cas No	Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil			
1	1	Drv/Rider	Male	25	Slight	No	Not ped	Not ped	Not ped	Other			
Description: Vehicle 1 has been driving South on B4541 Whipsnade Road and has approached the roundabout with B4540. He has been turning right towards Whipsnade Zoo when he had noticed a van and trailer edge out from Dunstable Road on the roundabout. Veh 1 has taken evasive action and driven his vehicle into a ditch.													
User Information:													
8		E06000056	15DA0328	Slight	Monday	27/04/2015	18:30	500772/221298					
Location: B489 WEST STREET, at its Junction with B4541 WHIPSNADE ROAD, DUNSTABLE, Bedfordshire 1st Rd: B489 2nd Rd: B4541													
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hasard				
30MPH	Roundabout	R'dabt Give	Daylight	Fine	Dry	None	Pelican	None	None				
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left cway	Hit obj off	Sex	Age	B
1	M/cycle > 500cNo	No	Going ahead	E W	On main	Ent r'about	Yes	None		None	Male	73	-1
2	Car	No	Right turn	W S	On main	Mid junction	No	None		None	Male	50	-1
Cas No	Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil			
1	1	Drv/Rider	Male	73	Slight	No	Not ped	Not ped	Not ped	Other			
Description: V1 A MOTOR CYCLE TRAV WEST ONTO RDBT. V2 TRAV IN OPP DIRECTION, ALREADY ON RDBT ABOUT TO TURN RIGHT. DRIVER OF V2 LOOKED AT V1 AND COULD SEE IT NOT SLOWING DOWN, SO PAUSED. V1 BRAKES HARD, LOSING CONTROL, FALLING OFF V1.													
User Information:													

24	E06000056	192614	Slight	Saturday	03/06/2017	09:54	501599/218005					
Location: B4541 DUNSTABLE ROAD RNDCT J/W B4540 WHIPSNADE ROAD, WHIPSNADE, BEDFORDSHIRE. 1st Rd: B4541 2nd Rd: B4540												
Speed	C'Way	Jct Det/Ctrl	Lighting	Weather	Rd Surf	PedK - Human	- Phy Fac	Special	Hazard			
60 MPH	Roundabout	R'dabt Give	Daylight	Fine	Dry	None	None	None	None			
Veh	Vehicle type	Towing	Manoeuvre	Dir	Veh loc	Junct. loc	Skidding	Hit obj in	Left away	Hit obj off	Sex	Age B,
1	Car	No	Going ahead	S N	On main	Ent r'about	No	None		None	Male	38 M,
2	Pedal Cycle	No	Going ahead	NW SE	On main	Mid junction	No	None		None	Male	43 M,
Has No Veh ref	Cas Class	Sex	Age	Severity	Car Pass	Ped Direction	Ped Movement	Ped location	School Pupil			
1 2	Drv/Rider	Male	43	Slight	No	Not ped	Not ped	Not ped	Other			

Description: TAXI DRIVER WAS GOING AROUND THE ROUNDABOUT AND DID NOT SEE A PEDAL CYCLIST COLLIDING WITH HIM AND KNOCKING HIM OFF. (TAXI IS VEHICLE 1, PEDAL CYCLE BEING VEHICLE 2). DRIVER OF VEHICLE 1 IS BEING REPORTED FOR CONSIDERATION OF DRIVING WITHOUT DUE CARE AND ATTENTION

User Information:

PUBLIC NOTICE



CENTRAL BEDFORDSHIRE COUNCIL PROPOSES TO INSTALL TRAFFIC CALMING MEASURES IN B4541 WHIPSNAD ROAD, DUNSTABLE

Notice is hereby given that Central Bedfordshire Council, in exercise of its powers under Section 90 A-I of the Highways Act 1980 and all other enabling powers, propose to construct Rumble Strips in B4541 Whipsnade Road, Dunstable. These proposals are part of a scheme to reduce traffic speeds and create a safer environment for all road users.

Rumble Strips in sets of varying numbers at a nominal height of 6mm extending full width across the carriageway, are proposed to be sited at the following locations in Dunstable:-

1. B4541 Whipsnade Road, starting at a point approximately 70m north of a point in line with the southern boundary of Craigwen (no.3) Whipsnade Road.
2. B4541 Whipsnade Road, starting at a point approximately 70m south of a point in line with the southern boundary of Craigwen (no.3) Whipsnade Road.

Further Details may be viewed online at www.centralbedfordshire.gov.uk/publicstatutorynotices.

Comments should be sent in writing to the Traffic Management team via e-mail traffic.consultation@centralbedfordshire.gov.uk by 18th October 2018.

Central Bedfordshire Council
Priory House
Chicksands
Shefford SG17 5TQ

Marcel Coiffait
Director of Community Services

27th September 2018

PUBLIC NOTICE



CENTRAL BEDFORDSHIRE COUNCIL PROPOSES TO INTRODUCE A 40MPH SPEED LIMIT ON B4541 WHIPSNADDE ROAD, DUNSTABLE

Reason for proposal: The speed limit is part of a road safety scheme and intended to reduce the speed of traffic entering and leaving the built-up area.

Effect of the Order:

To introduce a 40mph Speed Limit on the following lengths of road in Dunstable:-

1. Whipsnade Road, from a point in line with the northern boundary of nos.6 and 7 Royce Close extending in a southerly direction for approximately 290 metres.

Further Details may be viewed online at www.centralbedfordshire.gov.uk/publicstatutorynotices.

Comments should be sent in writing to the Traffic Management team via e-mail traffic.consultation@centralbedfordshire.gov.uk by 18th October 2018. Any objections must state the grounds on which they are made.

Order Title If made will be "Central Bedfordshire Council (B4541 Whipsnade Road, Dunstable) (40mph Speed Limit) Order 2018"

Central Bedfordshire Council
Priory House
Chicksands
Shefford SG17 5TQ

Marcel Coiffait
Director of Community Services

27th September 2018

Safety / Health and Environmental Information

This work will be undertaken under the supervision of a competent person.

CONSTRUCTION

WORKING CONDITIONS

The following conditions shall be maintained throughout the duration of the works:

- Do not scale from this drawing.
- Any discrepancies noted on the drawings are to be reported back to the overseeing Engineer.
- Setting out all works to be agreed on site by the overseeing Organisation/Engineer.
- All dimensions in meters unless otherwise stated.

<p align="center">SAFETY (HEALTH) AND ENVIRONMENTAL INFORMATION</p> <p align="center">In addition to the following, please provide any other special material related to the drawing, such as following:</p>	
CONSTRUCTION:	
MAINTENANCE / CLEANING:	
DECOMMISSIONING / DEMOLITION:	
<p><input type="checkbox"/> I warrant that all work will be done and all materials used in accordance with working plans appropriate to the project and/or contract conditions.</p>	
<p>Notes:</p> <ol style="list-style-type: none"> 1. Do not scale from this drawing. 2. Any discrepancies noted on the drawings are to be reported back to the overseeing Engineer. 3. Setting out all works to be agreed on site by the overseeing Organisation/Engineer. 4. All dimensions in meters unless otherwise stated. 	

Appendix D



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Proposed Traffic Calming – B4541 Whipsnade Road, Dunstable

<p>This Authority has considered the proposals as outlined in your e-mail and offer the following comments for further consideration.</p> <p>Comments</p>	
<p>This Authority has considered the proposals as outlined in your e-mail, together with the reason(s) given, is accepted by this authority, therefore no objection with be offered.</p>	X

Name: -John Loughlin.....

AddressBedfordshire Police.....

.....Traffic Management.....

.....

Signed:-John Loughlin.....

Proposed Speed Limit – B4541 Whipsnade Road, Dunstable

<p>This Authority has considered the proposals as outlined in your e-mail and offer the following comments for further consideration.</p> <p>Comments</p>	
<p>This Authority has considered the proposals as outlined in your e-mail, together with the reason(s) given, is accepted by this authority, therefore no objection with be offered.</p>	<p>X</p>

Name: -John Loughlin.....

AddressBedfordshire Police.....

.....Traffic Management.....

.....

Signed:-John Loughlin.....

Appendix E

Dear Sir could you please explained to me the need to go to the expense of putting up signs trimming back trees painting lines etc on a road that has very few accidents, at a time of extreme austerity when you are cutting back on spending on our children's education turning schools into apartments to sell at a profit cutting public transport not maintaining the councils property but have money to burn when bringing in an unnecessary speed limit with all the expense that entails unless it is designed for making a profit when fining motorists Sent from my iPad

Comments regarding the proposed 40mph on the B4541 Whipnade Road upon entering/ leaving Dunstable.

The statutory notice states this is to help lower the speed of motor vehicles entering and leaving the existing 30mph zone.

Whilst I believe this proposed 40mph "buffer" zone should help lower speeds very slightly on approach to the 30mph zone, I believe that the main reason for excessive speed through the current 30mph zone and with it, the measures needed to be put in place has been largely missed.

Other identical buffer zones have been created in Bedfordshire which are usually on level roads, with full visibility. These are slightly effective. However this particular road just so happens to be on the decent from the highest point in Bedfordshire. Due to this particularly long and steep decent down the hill towards the 30mph limit, vehicles generally enter the limit too fast due to running away in a high gear down the hill.

Surely a steep hill % warning sign with a "Low gear now" plate would be equally important to accompany the 40mph zone on descending the hill? This is more than appropriate in most parts of the country.

Secondly the start of the proposed 40mph zone is shortly after the summit of the hill, essentially going from national speed limit, down to 40mph with limited visibility on approach. It is questionable whether a worded sign before the summit of the hill would be effective and safer in conjunction with the proposed limit too.

(Please see attachments)