

Central Bedfordshire Health and Wellbeing Board

Contains Confidential or Exempt Information No

Title of Report Joint Health and Wellbeing Strategy Re-fresh

Meeting Date: 2 April 2015

Responsible Officer(s) Muriel Scott, Director of Public Health

Presented by: Celia Shohet, Assistant Director of Public Health

Action Required:

1. **Consider and agree the re-fresh of the Joint Health and Wellbeing Strategy.**

Executive Summary

1.	<p>The Joint Health and Wellbeing Strategy (JHWS) has been re-freshed and four priorities identified each with a key issue to be tackled in 2015/16. These are:</p> <p>Ensuring good mental health and wellbeing at every age <i>Key issue: Improving emotional wellbeing and self esteem throughout life</i></p> <p>Giving every child the best start in life <i>Key issue: Ensuring that children arrive at school ready to learn</i></p> <p>Enabling people to stay healthy longer <i>Key issue: Improving outcomes for people with cardio vascular disease</i></p> <p>Improving outcomes for frail older people <i>Key issue: Reducing loneliness and isolation to improve wellbeing in older age</i></p>
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Background

2.	<p>The Joint Health and Wellbeing Strategy agreed by the Health and Wellbeing Board (HWB), following statutory consultation, covering the period 2012-2016. The HWB reviewed the progress of the strategy at a development session and considered that a re-fresh of the strategy was required. This was primarily in light of the latest Joint Strategic Needs Assessment (JSNA) and Board member's desire to focus on the areas where it could have the greatest impact and make progress fastest.</p>
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3.	<p>The Board identified the success criteria for the re-freshed JHWS and agreed that the strategy should:</p> <ul style="list-style-type: none"> • Be one that ‘speaks’ to local communities, reflects residents views and is accessible to the public. • Tackle the key issues, is focused (brief) and makes a tangible difference. • Include realistic (achievable) milestones and outcomes – both short and longer term. • Has primacy in terms of being the strategy to deliver health and wellbeing.
4.	<p>The four priorities and associated outcomes were identified following discussion with a wide range of partners. The key issues emerged from an analysis (through the JSNA) of the outcomes for Central Bedfordshire residents which needed to be improved through effective partnership, working overseen and facilitated by the HWB.</p>
5.	<p>The Health and Wellbeing Board development session in February 2015 then looked in more depth at School Readiness and Improving Outcomes in Cardio Vascular Disease. This was informed by expert witnesses who were able to bring different perspectives and inform the discussions regarding actions required. The outcomes of these discussions have been used to develop the strategy.</p>

Detailed Recommendation

6.	<p>The strategy document is, as requested, brief and outlines the ‘what’ the HWB will do and the outcomes it will deliver. It does not include the ‘how’ or detail all of the Key Performance Indicators; however the board can be assured that these are either in place already or being actively developed.</p>
7.	<p>Progress towards delivering these improved outcomes will be reported and discussed at future HWB meetings. These are already scheduled within the Board’s forward plan. It is also recommended that the next development session focus upon the key issues of improving emotional wellbeing and self esteem throughout life and also reducing loneliness and isolation to improve wellbeing in older age.</p>

Issues

Governance & Delivery

8.	<p>To ensure that the JHWS is effectively implemented and monitored, a lead Director and a delivery mechanism have been identified for each of the priority area. In some cases these exist currently and in some cases this may mean reviewing what’s in place already.</p>
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9.	A recent discussion at the Children’s Trust Board (CTB) has confirmed that the CTB will be responsible for overseeing the delivery and monitoring of school readiness. The Chair of the CTB will be accountable to the HWB regarding progress.
Financial	
8.	The Joint Health and Wellbeing Strategy refresh will need to be delivered within available resources and contribute, where relevant, towards the required reduction in emergency admissions.
Public Sector Equality Duty (PSED)	
9.	The PSED requires public bodies to consider all individuals when carrying out their day to day work – in shaping policy, in delivering services and in relation to their own employees. It requires public bodies to have due regard to the need to eliminate discrimination, harassment and victimisation, advance equality of opportunity, and foster good relations between in respect of nine protected characteristics; age disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.
	Are there any risks issues relating Public Sector Equality Duty No
	If yes – outline the risks and how these would be mitigated

Source Documents	Location (including url where possible)
Joint Strategic Needs Assessment	www.centralbedfordshire.gov.uk/jsna

Presented by Celia Shohet