

Central Bedfordshire Council

Executive

5 February 2019

Joint Health and Wellbeing Strategy

Report of: Cllr Brian Spurr, Executive Member for Health
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Responsible Director(s): Muriel Scott, Director of Public Health
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This report relates to a decision that is Non-Key

Purpose of this report

1. In line with the constitution of the Council and statutory functions of the Health and Wellbeing Board, the Joint Health and Wellbeing Strategy has been developed to cover the period 2018-2023.
2. This report outlines the three main priorities of the Strategy, the delivery of which will be overseen by the Health and Wellbeing Board to ensure improved outcomes for residents.

RECOMMENDATIONS

The Executive is asked to:

1. **endorse the Joint Health and Wellbeing Strategy for 2018-2023 which outlines why each priority has been identified, the actions required and the anticipated outcomes.**

Overview and Scrutiny Comments/Recommendations

3. This strategy has been signed off by the Health and Wellbeing Board and does not include the requirement for consultation with Overview and Scrutiny.

Issues

Background

4. The Health and Wellbeing Board's decision to refresh the Joint Health and Wellbeing Strategy (JHWS) reflected the need to keep the strategy up to date, addressing local needs, recognising that the wider strategic context had changed and that the areas of focus needed reviewing.

Strategy development

5. The Board considered the evidence on Central Bedfordshire's health needs, as set out in the Joint Strategic Needs Assessment, and used this as the basis for discussions on potential priorities. Development sessions including service users and providers added different perspectives of need and were used to inform the strategy
6. Engagement with stakeholders took place throughout the strategy development and included a wide range of commissioners and providers, colleagues within the Council, and the voluntary sector.
7. The JHWS identifies the following vision and priorities:

Vision: Our vision for Central Bedfordshire is to improve health and wellbeing and reduce inequalities now and for future generations. We will do this by focusing on three priorities:

- Driving change to improve mental health and wellbeing for people of all ages;
 - Enabling people to optimise their own health and wellbeing;
 - Ensuring that growth delivers improvements in health and wellbeing for current and future residents.
8. The JWHS outlines why each priority has been identified, the actions required and the measures of success. Delivery of the strategy will require joint working across the Council, commissioners and providers of health, the community and voluntary sector and importantly local residents.
 9. This strategy has taken a different approach to previous strategies, with increased emphasis on supporting residents to optimise their own health and wellbeing, rather than the more traditional approach of simply delivering care. This will need to involve close working with communities and the voluntary sector to ensure that appropriate opportunities to self-care are available. We want to increase the proportion of time an individual spends in good health.
 10. The strategy recognises that, with such significant growth anticipated, that this presents opportunities to improve health and wellbeing by creating places that promote health, by improving access to affordable housing, and by providing appropriate housing for people with specific health and mobility needs.

Understanding the needs of people's experiences of recent growth in Central Bedfordshire is critical, so work is underway, to be completed early Spring 2019, to develop this insight and learn from this and other work elsewhere

11. The importance of good mental health and resilience was a consistent theme and priority as the strategy was developed. The strategy therefore includes a range of actions to reduce the likelihood of people developing poor mental health. For those people who would benefit from support to improve their mental wellbeing, actions have also been agreed by partners including the need to take account of the rural nature of the area.

Council Priorities

12. This strategy supports the Council's priorities of creating stronger communities and protecting the vulnerable, improving wellbeing.

Corporate Implications

13. None identified

Legal Implications

14. Under section 116A of the Local Government and Public Involvement in Health Act 2007 (as amended) the Council and CCGs have a statutory duty to produce a Joint Health and Wellbeing Strategy to meet the needs identified in the joint strategic needs assessment.

Financial and Risk Implications

15. The objectives of the strategy will need to be delivered within existing resources, but opportunities to obtain national or regional funding to support the aims of the strategy may be sought. As the primary aim of the strategy is to improve health and wellbeing, a call on the Public Health Strategic reserve has been agreed and areas of spend will be agreed by the Executive member for Health

Equalities Implications

16. The PSED requires public bodies to consider all individuals when carrying out their day to day work – in shaping policy, in delivering services and in relation to their own employees. It requires public bodies to have due regard to the need to eliminate discrimination, harassment and victimisation, advance equality of opportunity, and foster good relations between in respect of nine protected characteristics; age disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.
17. Reducing inequalities is a core principle of the Joint Health and Wellbeing Strategy.

Conclusion and next Steps

18. The Joint Health and Wellbeing Strategy sets out the Board's priorities to deliver improved outcomes for residents. The next step is to build delivery plans and ensure that we have strong baseline data against which we can measure success.

Appendices

Appendix A: Joint Health and Wellbeing Strategy

Background Papers

None

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